Years Not Lost. How to Stay Attractive for Industry While Working in Academia

Objective
You do research at university and love your work. However, you don’t want to run into a dead-end street, being kicked out of the ivory tower in your early forties. Can you prepare for a possible exit strategy, increasing your market value while working in academic research?

Description
With this short online presentation, we want to look at how you can make the most of your time at university. What is it actually that makes the employers out there keen to get to know you?
We’ll take a look at activities which not only increase your market value but which give you personal growth and which you will enjoy!
And your professor? She’ll be happy with your extracurricular activities if she profits from having skilled staff. And if not? Then we can look at a couple of “sales strategies.”

Methodology
This is an interactive workshop, which mixes short presentation phases, plenary discussions and group work.

Conditions
Laptop or tabletop computer with microphone and webcam. Built-in versions are sufficient.

Organizational Information

<table>
<thead>
<tr>
<th>Language / Format</th>
<th>English / Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target group</td>
<td>Advanced Doctoral Candidates and Postdocs from all faculties</td>
</tr>
<tr>
<td>Date</td>
<td>Thursday, 25 April 2024, 15:30 – 18:00</td>
</tr>
<tr>
<td>Registration</td>
<td>For registration click here</td>
</tr>
</tbody>
</table>