Business Administration Compact

**Objective**
This four-day workshop offers an introduction into the basics of business administration to early career researchers who did not study economics. It prepares participants for many areas of the professional life in which a basic knowledge of economic concepts is a plus.

**Description**
Based on practice-oriented questions, basic business management issues are dealt with in various methodological arrangements.

The main topics are:
- Basic Economic Terms
- Marketing
- Controlling
- Accounting
- Lean Production
- Human Resources Management
- Legal Forms
- Selected Tax Issues

The seminar will take place on the following dates from 9:30 – 16:30.
- **Friday-Saturday 14-15 June 2024**
- **Friday-Saturday 28-29 June 2024**

**Conditions**
Please only register for the seminar if you can participate in all four dates.

**Organizational Information**
<table>
<thead>
<tr>
<th>Language / Format</th>
<th>English / On-campus</th>
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<tbody>
<tr>
<td>Target group</td>
<td>Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties</td>
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<tr>
<td>Date</td>
<td>See description</td>
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<td>Registration</td>
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