Start Your Social Media Presence Today – eLearning Nugget

Objective

When starting your social media communication, the first post on a platform can feel overwhelming: How do I start? In this class, you’ll learn how to go from passive to active mode in seven steps.

Description

• Building a network
• Following, liking, commenting and sharing
• Start posting without stress and pressure

Conditions

In cooperation with TwentyOne Skills, GRADE offers about 35 asynchronous online courses. The 3-month sessions start at the beginning of January, April, July and October. Registration is possible at any time. Confirmed participants can access the courses for 3 months at the online platform of TwentyOne Skills. The current registration link can be found here: https://tinygu.de/en21skills

Organizational Information

<table>
<thead>
<tr>
<th>Language / Format</th>
<th>English / Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target group</td>
<td>Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties</td>
</tr>
<tr>
<td>Duration</td>
<td>Approx. 15 minutes</td>
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<tr>
<td>Registration</td>
<td><a href="https://tinygu.de/en21skills">https://tinygu.de/en21skills</a></td>
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