Scientific Posters: Design and Pitching

Objective

An effective poster presentation requires a cleverly designed poster, appropriate use of language and special techniques in presenting. This online course will give you the skills you need to create professional, attractive and high-impact posters and allow you to practice the communication skills required to make your research interesting and accessible to your audience.

Description

In this course, you will learn about:

- Your audience and their needs
- Crafting the ‘story’ of your poster
- Designing posters – structures, layout, software, colors, lures, visual impact and best/ worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues and Q&A sessions
- The communication skills needed to make your research interesting and accessible to your audience
- Basic self-presentation skills: presenting yourself, your research and the poster

Methodology

We use interactive online workshops, which are mixed with self-paced work on our online learning platform. Course instructors are available throughout the course duration for direct communication.

Conditions

Laptop or tabletop computer with microphone and webcam. Built-in versions are sufficient.

Organizational Information

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<th>Language / Format</th>
<th>English / Online</th>
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<tr>
<td>Target group</td>
<td>Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties</td>
</tr>
<tr>
<td>Date</td>
<td>Monday-Wednesday, 24-26 June 2024, 9:00 – 11:30</td>
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<td>Registration</td>
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