Slides, Rhetorics and Interactions: What Makes a Good Presentation?

**Objective**

In this online workshop, you will learn how to give good scientific presentations online and offline.

**Description**

- Setting analysis: to whom will you speak and under what conditions?
- How will this affect your presentation?
  - Structure and story of your presentation
  - Slide design, not decoration
  - Stage fright and how to enjoy the adrenaline
  - Rhetorics
  - Your own presentation: incorporate what you have learned and get feedback
  - Q&A sessions
  - Presenting online: What can you gain from this format?
- Prepare the stage: sound and light, table height, camera, background and how you look good online
- A professional (first) impression: online vs. offline
  - What will change for your presentation in this new medium?
  - Connect to and activate the audience
  - The right energy level: Why is it different online than offline?
  - Video conferencing etiquette: speaking up, taking turns, time delays

**Methodology**

We use live webinars, in which short presentation phases alternate with individual and group work. Between the webinars and afterwards, there is the opportunity to deepen the content on our learning platform at your own pace. There is an opportunity for individual feedback on your own presentation from the course leader.

**Conditions**

To participate you need a computer with a camera and microphone. The commercially available built-in versions are sufficient for the workshop.

**Organizational Information**

<table>
<thead>
<tr>
<th>Language / Format</th>
<th>English / Online</th>
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<tbody>
<tr>
<td>Target group</td>
<td>Doctoral Candidates at all stages and Postdocs from all faculties</td>
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| Date              | Monday-Tuesday, 30-31 October 2023, 9:00 – 11:30  
                    Thursday-Friday, 2-3 November 2023, 9:00 – 11:30 |
| Registration      | For registration click here |