

## Getting Started with Podcasting

### Objective

The objective of this workshop is to provide participants with an introduction to audio storytelling and podcast production.

After finishing the course, the participants are able to begin production on their own podcasts.

### Description

Science communication is all about storytelling and podcasting is one of the fastest growing mediums for scientists to tell the story of their work. This workshop provides everything you need to get started making a podcast.

We discuss storytelling and science communication in the context of podcasting, styles and formats of podcasts and telling stories with audio.

We also cover the type of equipment needed and options for every budget.

Finally, participants get an opportunity to practice, recording and editing by creating an episode of a podcast in groups.

Topics covered include:

- Elements of a story and using audio to tell a story
- Equipment (microphones, software etc.)
- Recording best practice
- Introduction to editing

### Methodology

This workshop blends a minimal amount of lecture time with mostly practical work making a podcast. Lecture material introduces the importance of storytelling for science communication, how to identify and use stories to convey scientific information and then bring those to life in the audio podcast format. Specific skills regarding storyboarding, scripting, recording, and editing are learnt in a hands-on way as students produce their own short (5-10 minutes) podcast episode or trailer.

### Conditions

It is recommended that participants bring a laptop/smartphone and pair of wired headphones. The instructor will provide microphones to record audio and direct the participants to access free audio editing software, which they download during or before the workshop begins.

### Trainer



**Dr. Bradley van Paridon**  
Freelance Science  
Journalist, Leuven

Brad is originally from Canada and after completing his PhD in Biology began a career as a freelance science writer, journalist, and podcaster. His work has appeared in Hakai Magazine, Chemistry World, Scientific American and The Undark Podcast. He is passionate about science communication and helping scientists find their voice and improve their communication skills.

### Organizational Information

Language / Format	English / On campus
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Friday, 23 February 2024, 9:00 – 17:00
Registration	<a href="#">For registration click here</a>